

\$245,000 - 262 Kamehameha Ave, Hilo

MLS® #720935

\$245,000

0 Bedroom, 1.00 Bathroom, 1,100 sqft

Business on 0.27 Acres

HILO TOWN, Hilo, HI

This is a leasehold property. Orchid Land Surfboards, a beloved fixture in the Big Island surf community for 53 years. Now, for the first time in its history, this beloved institution is being offered for sale. This well-established and locally loved retail business offers a prime bayfront location with high visibility, strong foot traffic, and easy access to parking and neighboring shops. The shop is well-positioned to capture tourist sales with minimal extra investment.

The vibrant storefront features a curated selection of surfboards, boogie boards, beachwear, swimwear, accessories, and locally made goods, attracting both residents and visitors who appreciate Hawaii's surf and beach culture. Orchid Land's original tees are worn with pride across the islands. Step inside and enjoy viewing the walls of memorabilia collected over the years. Founded and operated by Stan Lawrence, he refers to it as his museum. This is more than a business - it's a place people return to, year after year, for boards, gear and connection.

Hilo welcomes weekly cruise ships with 2,000+ passengers, plus regular island visitors.

Built-in marketing advantage: the shop's daily surf report, broadcast seven times a day on four local radio stations, includes the store's name in every update—providing valuable, no-cost exposure to thousands of listeners daily. The familiar voice of the legend himself is heard every day.

Sale includes inventory,



fixtures, branding, and established vendor relationships. Step right in and ride the wave of Hawaii's year-round surf lifestyle. An exceptional opportunity for an owner-operator or investor looking to expand in Hawaii's thriving lifestyle retail market.

Untapped online sales potential. The shop is waiting for the right person to launch an online store.

Don't miss this rare chance to own an iconic piece of Big Island surf history.

This is a business sale only and does not include real property.

Built in 1931

Essential Information

MLS® #	720935
Price	\$245,000
Bathrooms	1.00
Half Baths	1
Square Footage	1,100
Acres	0.27
Year Built	1931
Type	Business
Sub-Type	Business
Status	Active

Community Information

Address	262 Kamehameha Ave
Subdivision	HILO TOWN
City	Hilo
State	HI
Zip Code	96720

Amenities

View	Ocean Horizon
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Additional Information

Date Listed	May 19th, 2025
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Days on Market 153
Zoning CDH

Listing Details

Listing Office Arabel L Camblor Realty

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