

\$550,000 - 195 Waikahe Rd, Hilo

MLS® #714940

\$550,000

0 Bedroom, 0.00 Bathroom,
Business on 4.26 Acres

WAIAKEA HOMESTEADS, Hilo, HI

Rare opportunity to acquire an iconic, successful Hawai'i™ skincare brand! Ola Tropical Apothecary, a 20 year old clean-beauty pioneer founded in Hilo, Hawai'i - is looking for the next generation of eco-minded entrepreneurs. This sale includes the entire business's trademarks, proprietary formulations, e-commerce website, Amazon storefront, international distribution accounts, and a seasoned operations team.

Riding the global demand for natural, sustainably sourced products, Ola enjoys loyal spa, retail, and direct-to-consumer channels across Hawai'i, Japan, Switzerland, and soon the EU.

Business Highlights:

- Established "Made in Hawai'i" brand with all natural ingredients, consumer appeal and a 20-year market presence.
- Debt-free, cashflowing operation with historically solid net margins.
- Proprietary IP: signature spa protocols, 100 + product formulas, EU-compliant certification.
- Omnichannel sales mix: local spas/retailers, luxury vacation destinations, Amazon, robust Shopify site.
- Export momentum: decade-long sales in Japan, Canada and Switzerland, Italy launch in progress.
- Licensing agreement with Ola Spa (Hilo) provides recurring royalty income.
- Turn-key team covering production, QC, fulfillment, sales & marketing.

Current owner and CEO is willing to stay on temporarily to facilitate a smooth transition.

Facilities & Lease:



Currently operates from a roughly 2,000 square foot warehouse space with production, office, and climate-controlled storage areas.
- Ample on-site parking, loading zone, and access to property gardens and orchards for ingredient harvesting per lease
- Buyer may keep operations in place or relocate - equipment and operations can easily be shifted to a different facility.

A Bank of Hawai'i valuation is available with a signed NDA, along with income/expense reports, lease, etc. This is a leasehold property.No fee-simple real estate transfers with the business.

Built in 1977

Essential Information

MLS® #	714940
Price	\$550,000
Bathrooms	0.00
Acres	4.26
Year Built	1977
Type	Business
Sub-Type	Business Real Property
Status	Active

Community Information

Address	195 Waikahe Rd
Subdivision	WAIAKEA HOMESTEADS
City	Hilo
State	HI
Zip Code	96720

Amenities

View	City, Coastline, Forest, Garden, Mountain(s), Ocean, Ocean Horizon, Pasture, Sunrise
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Exterior

Lot Description	Cleared, Grassy
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Additional Information

Date Listed June 5th, 2025
Days on Market 137
Zoning A-3A

Listing Details

Listing Office COMPASS

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Listing information last updated on October 20th, 2025 at 4:34am HST